



Poujoulat Group, European leader
For chimney systems and chimney stacks

Turnover 2011 : 175,5 million euros

Staff : 1 400

17 sites in Europe

More information on www.poujoulat.com

POUJOLAT acquires the VL STAAL company

The Poujoulat group has achieved a turnover of roughly 190 million euros in 2012 (+10%) and counts a new member: the Danish company VL STAAL.

VL STAAL is a European leader for industrial steel stacks and has a unique know-how in large size projects (up to 6 meters diameter and 130 meters high).

Thanks to this acquisition, the Poujoulat group becomes the European leader of this market with a 35 million euros cumulated turnover and more than 20% market share.

The industrial steel stacks division of the Poujoulat group will offer the most comprehensive range of products and services and will be brought together the BEIRENS company (manufacturing of industrial stacks, silencers and exhausts), the MCC2I company (expertise, maintenance and services of stacks) and VL STAAL. It will be leader of the French, Scandinavian and German markets and will export to Benelux, UK, Ukraine, Russia, Middle-East and Northern Africa. This stack division will employ 250 people including 40 technicians and engineers and 20 teams for on-site services and maintenance.

During its last fiscal year, VL STAAL achieved a 15,5 million euros turnover with a net profit of over 10%. The company runs a very efficient production tool and has direct access to the Esbjerg harbour (West Danish coast) which is a great logistic force.

The Poujoulat group expects positive synergies from this acquisition. They will be implemented with the actual management team.

Thanks to this new acquisition, the Poujoulat group reinforces its European leadership while extending its portfolio and growth potential.

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POUJOLAT SA listed on Alternext Paris - ISIN : FR0000066441 - capital
12 000 000 € - 781 446 521 R.C.S. Niort – Financial year from 01/01 to 31/12
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Cheminées Poujoulat is ISO 14 001-2004 and ISO 9001-2008 certified